

Lewis County
Quit Line Data Summary
January 1 - June 30, 2005

	<u>County</u>	<u>State</u>
Number of Calls to Quit Line	N = 164	N = 11,781
Percent of Statewide Calls	1.7%	100.0%
Percent of State Population in County¹	1.2%	100.0%

	<u>County %</u>	<u>State %</u>
Gender	N = 162	N = 10,080
Female	67.9%	61.2%
Male	32.1%	38.8%
Race/Ethnicity	N = 152	N = 8,813
People of Color	2.0%	9.5%
White	98.0%	90.5%
Age	N = 158	N = 9,893
Less than 18 years old	0.6%	1.5%
18 - 24 years old	19.0%	18.1%
25 - 34 years old	29.7%	25.4%
35 - 44 years old	15.8%	22.0%
45 years and older	34.8%	33.0%
Education	N = 155	N = 9,282
Did not graduate high school	24.5%	20.8%
High school graduate	40.0%	34.4%
Some college/vocational school	29.7%	34.8%
College graduate	5.8%	10.0%
Caller Type	N = 163	N = 10,635
General Information	0.0%	7.2%
Health care provider	3.7%	1.9%
Tobacco user	96.3%	90.9%
Payer Type	N = 128	N = 7,421
Insured	35.9%	37.4%
Uninsured	33.6%	33.0%
Medicaid	30.5%	29.6%
Heard About	N = 128	N = 8,468
Past caller	14.1%	13.4%
Employer/worksites	1.6%	1.3%
Health care provider	18.0%	23.4%
Television	14.8%	15.9%
Outdoor advertisement (billboard/bus/wall)	0.8%	2.7%
Targeted mailing	0.0%	0.1%
Great Start	0.0%	0.2%
Radio	5.5%	3.9%
Newspaper/Magazine	0.8%	1.7%
Brochure/Newsletter	4.7%	4.3%
Family or friend	34.4%	28.1%
Health Department	3.9%	3.2%
School	1.6%	1.8%